

Microbridge September 2007 eNewsletter

What do a BMW Mini-Cooper, a pair of Harley Davidson Motorcycles, LCD TVs and Nintendo Wii Video Consoles have in common? These are all part of the prize package featured in the Microbridge [Rejutor Design Challenge](#).

We've changed our look. Check-out our new and improved website at www.microbridgetech.com. We continue to receive coverage on our eTC Rejutor Technology and as we grow, we continue to add reps. Finally, our evolving roadmap is taking us to [DesignCon](#) in February. Book your tickets now to learn about our product evolution.

Rejutor Challenge

The Rejutor Challenge launched on September 10th. We're looking for your Rejutor-based design ideas. In exchange we're offering some pretty cool prizes. Full details are available at www.RejutorChallenge.com. Not sure how to enter the design contest? Check-out the sample entry at http://www.rejutorchallenge.com/images/Example_Design_Entry.pdf.

*eTC Rejutor*TM in the News

Electronic Products
Oct 2007

Adjustable resistor tunes TCR passively

<http://www.electronicproducts.com/ShowPage1.asp?SECTION=&PRIMID=&FileName=hlrr03%5Foct2007%2Ehtml&Manufact=Microbridge+Technologies&ReturnLink=%2FSearch1%2Easp%3FManufacturer%3D%26Keyword%3Dmicrobridge%26Slot%3D0%26StartNum%3D1%26stype%3D%26year%3D10&MonthYear=Oct+2007>

Electronic Products
9/14

Source Guide: Resistors

http://electronicproducts.com/ShowPage.asp?FileName=sq_resistors_aug2007A.html

EDN
9/10/07

Microbridge Announces Rejutor Application Design Challenge

<http://www.edn.com/pressRelease/2140077329.html>

Microbridge appeared on the cover of Product Design and Development magazine

<http://e-ditionsbyfry.com/activemagazine/welcome/pdd/pdd070901.asp>

Embedded Star - Microbridge MBT-303-A Rejutor

19-Sep

<http://www.embeddedstar.com/weblog/2007/09/19/re-adjustable-resistor-etc/>

New Website

We recently updated our website to make it easier to identify products and find technical information. Check out www.microbridgetech.com and let us know what you think.

Microbridge at Design Con 2008

Our technology roadmap continues to evolve and we're excited about our commitment to analog conditioning. Drop-by booth 842 to find out all the details.

Microbridge Announces Additional Sales Representatives

Complementing our Distribution Network with Future electronics, we are proud to announce the addition of:

Eatman Associates
1130 Bayshore
Rockwall Tx 75087
Phone: 972-771-1903
Email: Eatman@compuserve.com
Website: www.eatman.com
Territory: Texas, Oklahoma, Louisiana and Arkansas

Premier Technical Sales, Inc.
1225 Pear Ave, Suite 100
Mountain View, CA 94043
Phone: 650-230-2000
Website: www.ptsi.com
Territory: Washington, Oregon, California, Arizona

EuroSemi GmbH
Muenchnerstr.3
85667 Oberpframmern, Germany
Phone: +49-8093-905860
Email: info@eurosemi.de
Website: www.eurosemi.de

ABOUT MICROBRIDGE

Microbridge is the leading manufacturer and licensor of next step electronic calibration products and solutions in the consumer, automotive, medical and other industries that need to improve manufacturing yields and productivity, and enter new markets. Microbridge's resistor calibration products (Rejutor) and enabling technology are the first integrated calibration and temperature compensation systems for analog electronics design and production. The firm enables manufacturers to: cut scrap up to 50%; reduce in-line manufacturing process steps; eliminate binning, work-arounds, laser trimming, hand-sorting and trim-pots; decrease calibration costs by a factor of 10 without sacrificing performance; and return millions of dollars in production savings.

Microbridge's technology enables product designers to achieve one-step calibration and passive adjustment, is adaptive and adjustable in circuit, and it allows calibration in the analog domain to improve the design of current and future products.

For more information, visit www.mbridgetech.com. Companies with product inquiries can contact Microbridge at sales@mbridgetech.com and licensing inquiries can be answered at license@mbridgetech.com

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